

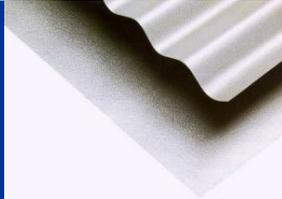


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We exclusively use Australian Steel



Getting better all the time.

BLUESCOPE ZINCALUME® Aluminium/Zinc alloy coated steel. A brilliant invention launched in Australia in 1976, it is now setting the highest standards in corrosion resistance and long life coupled with good formability.

ZINCALUME steel was developed after extensive research into methods of improving the performance of the traditional 'galvanized iron'.

Researchers found that by blending aluminium with zinc to give an alloy coating, corrosion protection could be greatly enhanced.

In fact, repeated testing has proven ZINCALUME steel has a lifetime of up to four times that of galvanized steel under the same conditions. To say the least, that's an amazing improvement.

WHEREVER YOU GO, IT'S THERE.



Its versatility and benefits have resulted in ZINCALUME steel becoming a familiar part of the Australian way of life. It is used with striking effect by architects to create the latest in modern building design, through to roofing the traditional Australian homestead.

But that's just for starters. Its applications are endless.

From roofing and walling, garage doors, electrical cabinets, 'white goods' home appliances...as steel house framing. Not to mention guttering, automotive mufflers and pressure-formed components.

The list goes on and on.

Something else, and very

important. Every sheet of ZINCALUME steel is carefully branded.

It enables us to maintain the strictest quality control. The brand lets you know you're getting the same quality product every time. True value.



CONSTANTLY IMPROVING.

BLUESCOPE has constantly improved the process for producing ZINCALUME steel. Its well-known silver-spangled surface is a familiar face across Australia found on all kinds of building and manufactured products needing a high level of corrosion resistance.

Today's ZINCALUME steel is even better. Due to a specially formulated resin coating, the product's performance had been greatly enhanced, the surface has an even smoother feel and superb satin finish.

Most importantly, roll formers, manufacturers, fixers, engineers and builders have a product which is of the highest quality.

